



**London Community Players**  
***Ad Deadlines, Format & Rate Information***  
***for the 2009-2010 Season Program***

**SUBMISSION DEADLINES**

**Deadlines for all ads and related materials are as follows:**

**Plaza Suite** *Wednesday, September 9, 2009*

**Dark of the Moon** *Wednesday, October 7, 2009*

**The Nutcracker** *Wednesday, November 25, 2009*

**Mourning Dove** *Wednesday, January 6, 2010*

**A Thousand Clowns** *Wednesday, February 3, 2010*

**Strangers on a Train** *Wednesday, April 21, 2010*

**The Last Resort** *Wednesday, June 2, 2010*

**ACCEPTED DIGITAL FILE FORMATS**

**All files should be submitted in any of these 3 formats:**

- TIFF (Flattened), EPS (With all type outlined) or PDF formats

**ACCEPTED AD SIZES & RATES**

**All files should be submitted in any of these 3 ad sizes – Rates are included:**

- **¼ Page Ad** – 5” (width) x 1.8125” (height)
  - Full Season, Black & White (7 Productions) - **\$150**
  - One Show Only, Black & White - **\$50**
- **½ Page Ad** – 5” (width) x 3.75” (height)
  - Full Season, Black & White (7 Productions) - **\$300**
  - One Show Only, Black & White - **\$75**
- **Full Page Ad** – 5” (width) x 7.625” (height)
  - Full Season, Colour, Inside Back Cover Only (7 Productions) - **\$850**
  - Full Season, Black & White (7 Productions) - **\$600**
  - One Show Only, Black & White - **\$150**

**ACCEPTED DIGITAL FILE FORMATS & INFORMATION**

**All files must be submitted with these conditions in mind:**

- Saved in CMYK (for Colour) or Grayscale (for Black & White)
- Have resolution or raster effects set to a minimum of 300ppi at 100% the finished size of the ad
- All fonts must be converted to paths or outlined – or the entire file flattened
- Files may be compressed with WinZip only
- Files must be in Windows PC compatible format only
- Files are to be emailed to Barry Tepperman, LCP Director of Marketing & Advertising:  
***barry.tepperman@schulich.uwo.ca***
- Files may also be provided on CD/DVD to the London Community Players Office:

**London Community Players/Palace Theatre Administration Office**

**708 Dundas Street East,**

**London, Ontario N5W 2Z4**

*If you do not have an ad ready for print, an ad can be laid out for you. Layout fees will apply.*

*For more details, contact Barry Tepperman at: ***barry.tepperman@schulich.uwo.ca****

**PALACE THEATRE**